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Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	SU	7A-9A	GOOD DAY UTAH	:30	\$325.00	09/16-09/16	1	1	1	\$325.00	
Rating: 4.2												
Sales Remark: V5 REV												
V5 Comment Changed, Rate Changed												
	*2	TH	530A-6A	GOOD DAY UTAH	:30	\$250.00	09/13-09/13	1	1	1	\$250.00	
Rating: 1.6												
Sales Remark: V5 REV												
V5 Comment Changed, Rate Changed												
	*3	F	530A-6A	GOOD DAY UTAH	:30	\$250.00	09/14-09/14	1	1	1	\$250.00	
Rating: 1.6												
Sales Remark: V5 REV												
V5 Comment Changed, Rate Changed												
	*4	M	530A-6A	GOOD DAY UTAH	:30	\$250.00	09/17-09/17	1	1	1	\$250.00	
Rating: 1.6												
Sales Remark: V5 REV												
V5 Comment Changed, Rate Changed												
	*5	TU	530A-6A	GOOD DAY UTAH	:30	\$250.00	09/18-09/18	1	1	1	\$250.00	
Rating: 1.6												
Sales Remark: V5 REV												
V5 Comment Changed, Rate Changed												

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Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*6	SA	7A-9A	GOOD DAY UTAH	:30	\$325.00	09/15-09/15	1	1	1	\$325.00	
Rating: 3.2												
Sales Remark:				V5 REV								
V5 Comment Changed, Rate Changed												
	*7	TH	7A-8A	GOOD DAY UTAH	:30	\$375.00	09/13-09/13	1	1	1	\$375.00	
Rating: 3.0												
Sales Remark:				V5 REV								
V5 Comment Changed, Rate Changed												
	*8	M	7A-8A	GOOD DAY UTAH	:30	\$375.00	09/17-09/17	1	1	1	\$375.00	
Rating: 3.0												
Sales Remark:				V5 REV								
V5 Comment Changed, Rate Changed												
	*9	TU	7A-8A	GOOD DAY UTAH	:30	\$375.00	09/18-09/18	1	1	1	\$375.00	
Rating: 3.0												
Sales Remark:				V5 REV								
V5 More than 2 codes changed												
	*10	W	8A-9A	GOOD DAY UTAH	:30	\$375.00	09/12-09/12	1	1	1	\$375.00	
Rating: 3.0												
Sales Remark:				V5 REV								
V5 Comment Changed, Rate Changed												
	*11	F	8A-9A	GOOD DAY UTAH	:30	\$375.00	09/14-09/14	1	1	1	\$375.00	
Rating: 3.0												
Sales Remark:				V5 REV								
V5 Comment Changed, Rate Changed												
	*12	TU	8A-9A	GOOD DAY UTAH	:30	\$375.00	09/18-09/18	1	1	1	\$375.00	
Rating: 3.0												
Sales Remark:				V5 REV								
V5 Comment Changed, Rate Changed												

Rep Order# 9816642 Ver# 5 Status Revised

Traffic Order#

Printed: 09/11/2012 4:24 PM
Last Received: 09/11/2012 3:58 PM
Showing Buylines: All Lines

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Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL
Product LOVE FOR UT-CD4
Estimate# 912918
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/912918
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*13	SA	630P-7P	SEINFELD	:30	\$400.00	09/15-09/15	0	0	0	\$0.00	

Rating: 3.5

Sales Remark: V5 NA- MG 5-6P @ \$400
V5 Comment Changed, Spots/week Changed

	14	W	7P-830P	X FACTOR	:30	\$2,800.00	09/12-09/12	1	1	1	\$2,800.00	
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Rating: 11.0

	*15	SU	530P-6P	NFL POST GAME 2	:30	\$1,800.00	09/16-09/16	1	1	1	\$1,800.00	
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Rating: 6.0

Sales Remark: V5 REV
V5 Comment Changed, Rate Changed

	*16	TH-F	5P-6P	NEWS	:30	\$400.00	09/13-09/14	1	1	1	\$400.00	
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Sales Remark: V5 MG FOR 9/15 SA/630-7P@ \$400
V5 Added

---REPORT TOTALS---

Report Totals: 15 / \$8,900.00

---SALES MONTHLY TOTALS---

Sep 12: 15 / \$8,900.00

Sales Totals: 15 / \$8,900.00

Station Totals: 15 / \$8,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$44,500	CABL 0%	KDLT 0%	KJZZ 0%	KSL 20%	KSTU 20%
		KTVX 17%	KUCW 0%	KUTV 43%	UNKB 0%	UNKN 0%

Books null
Demos RA35+

Rep Order# 9816642 Ver# 5 Status Revised
EC'd Yes

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